



WBCB Television Inc./CW Network  
101 West Boardman Street  
Youngstown, Ohio 44503  
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Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON, DC 20007	19455	NEW	Broadcast	5/18/2012	5/17/2012
Advertiser .DEM. CNG. CMP COMM.			Brand	Network .DEM.CNG.CMP CON WBCB	
Contract Description D.C.C.C.			Dates	Revenue Type 10/16/12 - 10/22/12 CA5	
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	1194	06816512	PHILADELPHIA PMC	Mike Furman	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1		X	X	X	X			2	10/16 - 10/19	10:00:00 a 10:59:59 a	PO2	:30	2	\$35.00
Prg: JUDGE MATHIS<														
A 2		X	X	X	X			2	10/16 - 10/19	11:00:00 a 11:59:59 a	PO2	:30	2	\$35.00
Prg: JUDGE ALEX														
A 3		X	X	X	X			1	10/16 - 10/19	05:00:00 p 05:59:59 p	PO2	:30	1	\$35.00
Prg: AMERICA'S FUNNIEST H														
AMR FUN-VIDEOS														
A 4					X			1	10/18 - 10/18	09:00:00 p 09:59:59 p	FIX	:30	1	\$150.00
THE SECRET CIRCLE														
A 5	X							1	10/22 - 10/22	10:00:00 a 10:59:59 a	PO2	:30	1	\$35.00
Prg: JUDGE MATHIS<														
A 6	X							1	10/22 - 10/22	11:00:00 a 11:59:59 a	PO2	:30	1	\$35.00
Prg: JUDGE ALEX														

Billable	Airtime			NTR			Total	
	Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net
Oct 2012		\$395.00	\$335.75	8			\$395.00	\$335.75
Totals:		\$395.00	\$335.75	8			\$395.00	\$335.75